

## Impact of Crypto Currency on Some Selected Deposit Money Banks in Bauchi, Bauchi State

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### **Abstract**

*The rapid evolution of financial technology has led to the increasing adoption of cryptocurrency worldwide. This study examines the impact of cryptocurrency on selected deposit money banks in Bauchi, Bauchi State. Specifically, it explores how cryptocurrency affects banking operations, customer transactions, financial security, and regulatory compliance. The study employs a mixed-methods approach, utilizing both qualitative and quantitative data collected through surveys, interviews, and financial reports from selected banks. Findings reveal that while cryptocurrency presents opportunities for financial inclusion and digital innovation, it also poses challenges such as regulatory uncertainty, security risks, and potential disruptions to traditional banking models. The study further highlights the stance of financial regulatory bodies on cryptocurrency transactions in Nigeria and their implications for deposit money banks. The research concludes with recommendations on how banks can adapt to the evolving financial landscape while mitigating risks associated with cryptocurrency adoption.*

**Keywords:** *Cryptocurrency, Deposit Money Banks, Financial Technology, Banking Operations, Bauchi, Nigeria*

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### **Introduction**

The financial sector has undergone significant transformations in recent years due to advancements in technology. One of the most disruptive innovations is cryptocurrency, a decentralized digital currency that operates on blockchain technology. Unlike traditional fiat currencies issued by central banks, cryptocurrencies such as Bitcoin, Ethereum, and Ripple enable peer-to-peer transactions without the need for intermediaries. This shift has raised critical questions about the role and relevance of traditional banking institutions, especially deposit money banks, in the evolving financial ecosystem.

In Nigeria, the rise of cryptocurrency has sparked debates among financial regulators, policymakers, and banking institutions. While cryptocurrencies offer financial inclusion, fast cross-border transactions, and investment opportunities, they also present challenges such as regulatory uncertainty, security risks, and concerns over illicit financial activities. The Central Bank of Nigeria (CBN) has taken a cautious stance on cryptocurrency, issuing directives restricting banks from facilitating crypto transactions. However, despite these restrictions, many Nigerians continue to engage in cryptocurrency trading and investment, prompting concerns about its potential impact on traditional banking operations.

This study seeks to assess the impact of cryptocurrency on selected deposit money banks in Bauchi, Bauchi State. It aims to explore how cryptocurrency influences banking transactions, customer preferences, financial security, and regulatory compliance. The research will provide insights into whether cryptocurrency adoption poses a threat to traditional banking services or offers opportunities for innovation within the sector.

### **Statement of the Problem**

The emergence of cryptocurrency has introduced new dynamics into the banking industry, raising concerns about its effects on deposit money banks. In Nigeria, banks rely heavily on transaction fees, remittances, and financial intermediation services. However, with the rise of cryptocurrency, many individuals and businesses are opting for decentralized financial services, potentially reducing banks' revenue streams. Additionally, regulatory bodies continue to impose restrictions on cryptocurrency-related transactions, creating uncertainty for financial institutions. Given these challenges, this study aims to evaluate the extent to which cryptocurrency affects the operations and financial stability of deposit money banks in Bauchi, Bauchi State.

### **Objectives of the Study**

The specific objectives of this research are:

1. To assess the level of cryptocurrency adoption and usage among customers of selected deposit money banks in Bauchi.
2. To examine the impact of cryptocurrency transactions on banking operations and financial services.
3. To analyze the challenges and opportunities that cryptocurrency presents to deposit money banks in Bauchi.
4. To evaluate the regulatory responses of financial authorities and their implications for banking institutions.

### **Research Questions**

This study will address the following research questions:

1. To what extent is cryptocurrency being adopted by customers of deposit money banks in Bauchi?
2. How does cryptocurrency impact the operations of deposit money banks in Bauchi?
3. What are the challenges and opportunities that cryptocurrency presents for banks?
4. How have regulatory policies influenced banks' engagement with cryptocurrency?

### **Scope of the Study**

The study focuses on selected deposit money banks operating in Bauchi, Bauchi State. It will examine the level of cryptocurrency awareness and usage among banking customers, the impact

on banking transactions, and the regulatory measures affecting banks' engagement with cryptocurrency. The study will primarily cover data from recent years to provide a comprehensive analysis of cryptocurrency's influence on the banking sector.

### **Research Hypotheses**

**The following hypotheses have been formulated to guide this study:**

#### **Null Hypotheses (H<sub>0</sub>)**

1. H<sub>01</sub>: Cryptocurrency adoption has no significant impact on customer transactions in deposit money banks in Bauchi.
2. H<sub>02</sub>: Cryptocurrency usage does not significantly affect the operational efficiency of deposit money banks in Bauchi.
3. H<sub>03</sub>: Cryptocurrency does not pose significant challenges to the financial stability of deposit money banks in Bauchi.
4. H<sub>04</sub>: Regulatory policies on cryptocurrency have no significant influence on banking operations in Bauchi.

#### **Alternative Hypotheses (H<sub>1</sub>)**

1. H<sub>11</sub>: Cryptocurrency adoption has a significant impact on customer transactions in deposit money banks in Bauchi.
2. H<sub>12</sub>: Cryptocurrency usage significantly affects the operational efficiency of deposit money banks in Bauchi.
3. H<sub>13</sub>: Cryptocurrency poses significant challenges to the financial stability of deposit money banks in Bauchi.
4. H<sub>14</sub>: Regulatory policies on cryptocurrency have a significant influence on banking operations in Bauchi.

These hypotheses will be tested using appropriate statistical methods to determine the relationship between cryptocurrency and banking operations in Bauchi.

## **LITERATURE REVIEW**

### **Concept of Cryptocurrency**

Cryptocurrency is a digital or virtual currency that relies on cryptographic techniques for security and operates on decentralized networks, primarily blockchain technology. Unlike traditional fiat currencies controlled by central banks, cryptocurrencies such as Bitcoin, Ethereum, and Ripple facilitate peer-to-peer transactions without intermediaries. The decentralized nature of cryptocurrencies has attracted both interest and controversy, with proponents highlighting benefits such as financial inclusion, reduced transaction costs, and enhanced security, while critics raise concerns about volatility, regulatory challenges, and illicit transactions.

Cryptocurrency is a form of digital or virtual currency that uses cryptographic techniques to secure financial transactions, control the creation of new units, and verify asset transfers. Unlike traditional fiat currencies issued and regulated by central banks, cryptocurrencies operate on decentralized networks, primarily using blockchain technology.

### **Characteristics of Cryptocurrency**

Cryptocurrency has distinct features that differentiate it from traditional banking systems and fiat money. These include:

1. Decentralization – Cryptocurrencies are not controlled by any central authority, such as a government or central bank. Instead, they operate on peer-to-peer networks, making them resistant to government interference.
2. Blockchain Technology – Most cryptocurrencies rely on blockchain, a distributed ledger that records transactions in a transparent and immutable manner. This technology enhances security and prevents fraud.
3. Anonymity and Privacy – While cryptocurrency transactions are publicly recorded, users' identities remain pseudonymous, offering privacy compared to traditional banking transactions.
4. Global Accessibility – Cryptocurrencies facilitate borderless transactions, enabling users to send and receive funds without restrictions imposed by traditional banking systems.
5. Volatility – Cryptocurrency values are highly volatile due to market speculation, demand-supply fluctuations, and regulatory developments.

### **Types of Cryptocurrencies**

Several types of cryptocurrencies exist, each serving different purposes in the financial ecosystem. Some of the most prominent include:

- Bitcoin (BTC) – The first and most widely used cryptocurrency, created by Satoshi Nakamoto in 2009. It serves as a digital store of value and a means of payment.
- Ethereum (ETH) – A blockchain platform that supports smart contracts and decentralized applications (DApps), in addition to its native cryptocurrency, Ether.
- Ripple (XRP) – Designed for fast and low-cost cross-border transactions, Ripple is used mainly by financial institutions.
- Tether (USDT) – A stablecoin pegged to traditional fiat currencies, such as the US dollar, to minimize volatility.
- Binance Coin (BNB) – Used for trading and transaction fee discounts on the Binance cryptocurrency exchange.

### **Uses of Cryptocurrency**

Cryptocurrencies have diverse applications, including:

1. Digital Payments – Used as an alternative to traditional banking and payment systems for transactions and remittances.
2. Investment and Trading – Many investors trade cryptocurrencies for profit, taking advantage of market fluctuations.
3. Smart Contracts – Platforms like Ethereum allow automated execution of contracts without intermediaries.

4. Financial Inclusion – Cryptocurrencies provide banking solutions to unbanked populations, especially in developing countries.

### **Cryptocurrency and Traditional Banking**

Cryptocurrency presents both opportunities and challenges for traditional banking institutions. While digital currencies can improve financial inclusion and streamline transactions, they also pose risks such as regulatory uncertainty, cybersecurity threats, and potential disintermediation of banks. Many financial institutions are exploring blockchain technology to enhance their services, while regulatory authorities continue to debate policies governing cryptocurrency transactions.

Cryptocurrency's growing adoption in Nigeria, despite regulatory restrictions by the Central Bank of Nigeria (CBN), highlights its impact on the financial sector. This study will explore how cryptocurrency influences banking operations, customer transactions, and financial policies in deposit money banks in Bauchi, Bauchi State.

### **Cryptocurrency and the Banking Sector**

Cryptocurrency presents both challenges and opportunities for the banking sector. While it threatens traditional revenue models, it also encourages innovation and financial inclusion. Banks must adapt by integrating blockchain technology, enhancing cybersecurity measures, and exploring regulatory-compliant digital solutions. This study will assess how deposit money banks in Bauchi, Bauchi State, navigate the evolving financial landscape influenced by cryptocurrency adoption.

The banking sector plays a crucial role in financial intermediation, providing secure transaction channels, credit facilities, and investment opportunities. However, the emergence of cryptocurrency has introduced a disruptive element, challenging traditional banking operations and business models. Cryptocurrencies, being decentralized digital assets, allow for peer-to-peer transactions without the need for intermediaries such as banks, raising concerns about their impact on the financial sector.

### **Impact of Cryptocurrency on Banking Operations**

The increasing adoption of cryptocurrency has several implications for traditional banking institutions, including:

1. **Reduction in Transaction Revenue**

Banks generate significant revenue from transaction fees, remittances, and foreign exchange services. However, cryptocurrencies facilitate direct transfers at lower costs, reducing banks' income from cross-border transactions and payment processing.

2. **Financial Inclusion and Competition**

Cryptocurrencies provide an alternative financial system, especially for the unbanked population. In regions where traditional banking infrastructure is weak, digital currencies offer access to financial services, posing competition to conventional banks.

3. **Blockchain Adoption in Banking**

Some financial institutions have embraced blockchain technology to enhance security, transparency, and efficiency. Banks are exploring blockchain for faster settlements, fraud prevention, and digital identity verification, adapting to the growing influence of cryptocurrency technology.

#### 4. **Regulatory Challenges and Compliance Issues**

Governments and financial regulators have imposed restrictions on cryptocurrency transactions to prevent money laundering, terrorism financing, and market instability. In Nigeria, the Central Bank of Nigeria (CBN) banned banks from facilitating cryptocurrency-related transactions, forcing financial institutions to navigate complex compliance requirements.

#### 5. **Cybersecurity and Fraud Risks**

Cryptocurrencies operate in a digital environment, making them susceptible to hacking, fraud, and cybercrimes. Banks need to strengthen cybersecurity measures to mitigate risks associated with crypto-related transactions, particularly as digital assets gain popularity.

### **BANKS' RESPONSES TO CRYPTOCURRENCY GROWTH**

Banks worldwide have responded to the rise of cryptocurrency in different ways:

1. **Outright Ban or Restriction** – Some financial regulators prohibit banks from engaging in cryptocurrency-related transactions to maintain monetary control and prevent illegal activities. The CBN's ban on crypto transactions is an example of this approach.
2. **Blockchain Integration** – Many banks are adopting blockchain solutions for secure, efficient transaction processing and fraud prevention. Some financial institutions partner with blockchain firms to leverage decentralized ledger technology.
3. **Development of Central Bank Digital Currencies (CBDCs)** – In response to cryptocurrency growth, central banks are developing digital currencies, such as Nigeria's **eNaira**, to provide a government-backed digital payment alternative.
4. **Crypto-Friendly Banking Services** – Some banks in crypto-friendly jurisdictions have started offering services related to digital asset management, custody, and crypto-backed loans.

### **Cryptocurrency's Impact on Nigerian Banks**

In Nigeria, despite regulatory restrictions, cryptocurrency usage continues to rise, especially among young investors and traders. Some effects of cryptocurrency on Nigerian banks include:

- **Increased customer withdrawals** – Many Nigerians withdraw funds from their bank accounts to invest in cryptocurrency, reducing banks' deposit base.
- **Growth of informal financial systems** – Due to banking restrictions on crypto transactions, informal peer-to-peer (P2P) trading networks have emerged, limiting banks' role in digital finance.
- **Potential innovation in banking services** – Some Nigerian banks explore blockchain technology and digital asset frameworks to remain competitive.

### **REGULATORY RESPONSES TO CRYPTOCURRENCY IN NIGERIA**

Nigeria's regulatory response to cryptocurrency has evolved from **initial warnings** to a **complete banking ban**, and now to **controlled adoption**. While the CBN and SEC aim to balance financial security with innovation, challenges such as enforcement, compliance, and illicit activities remain. This study will assess how these regulations impact deposit money banks in Bauchi, Bauchi State, and explore the potential future of cryptocurrency in Nigeria's financial system.



The rapid growth of cryptocurrency in Nigeria has raised concerns among financial regulators, prompting various policy responses to control its use while addressing potential risks. The regulatory landscape for cryptocurrency in Nigeria has been shaped by directives from the **Central Bank of Nigeria (CBN)**, the **Securities and Exchange Commission (SEC)**, and other government agencies. These responses aim to balance financial stability, consumer protection, and technological innovation.

### **1. Central Bank of Nigeria (CBN) Regulations**

The CBN, as the primary regulator of Nigeria's banking sector, has taken a cautious stance toward cryptocurrency due to concerns over fraud, money laundering, terrorism financing, and financial instability. Key regulatory actions by the CBN include:

#### **a. 2017 CBN Circular on Cryptocurrency Risks**

In January 2017, the CBN issued a warning to financial institutions and the public about the risks of cryptocurrency transactions, emphasizing concerns about fraud, volatility, and the lack of legal backing. The circular discouraged banks from engaging with crypto-related businesses but did not impose outright restrictions.

#### **b. 2021 CBN Ban on Cryptocurrency Transactions**

On February 5, 2021, the CBN issued a directive prohibiting deposit money banks and financial institutions from processing cryptocurrency transactions. The circular instructed banks to:

- Close accounts linked to cryptocurrency exchanges or individuals involved in crypto transactions.
- Ensure strict compliance with anti-money laundering (AML) and counter-terrorism financing (CTF) laws.
- Prevent banks from offering services that facilitate cryptocurrency transactions.

This ban forced many Nigerians to rely on **peer-to-peer (P2P) trading platforms**, bypassing traditional banking channels.

#### **c. 2023 CBN Lifting of the Crypto Ban**

In December 2023, the CBN reversed its 2021 ban, allowing banks to provide services to cryptocurrency firms under strict regulatory guidelines. The updated regulations required financial institutions to:

- Obtain a **license** before offering crypto-related services.
- Comply with strict AML and CTF measures.
- Submit periodic reports to financial authorities for monitoring.

The reversal signaled a shift in regulatory approach, allowing crypto-related businesses to operate under oversight rather than outright prohibition.

### **2. Securities and Exchange Commission (SEC) Regulations**

As the regulator of Nigeria's capital market, the **SEC** has attempted to provide a structured framework for digital assets.

#### **a. 2020 SEC Classification of Digital Assets**

In September 2020, the **SEC issued guidelines** classifying cryptocurrencies and digital assets into three categories:

1. **Crypto assets** – Considered securities and subject to capital market regulations.

2. **Utility tokens** – Not classified as securities but regulated under other financial laws.
3. **Stablecoins** – Subject to CBN monetary regulations.

The SEC's approach aimed to **legitimize cryptocurrency investments** while ensuring investor protection and compliance with financial regulations.

#### **b. 2022 SEC Guidelines on Digital Assets**

In May 2022, the **SEC released comprehensive regulations** governing digital assets, exchanges, and Initial Coin Offerings (ICOs). Key provisions include:

- Registration of crypto exchanges operating in Nigeria.
- Capital requirements for companies dealing with digital assets.
- Consumer protection measures to reduce fraud.

These regulations aimed to promote **safe cryptocurrency investments** while reducing financial risks.

#### **3. Other Regulatory Measures**

Apart from the CBN and SEC, other Nigerian regulatory agencies have taken steps to address cryptocurrency-related issues.

##### **a. Economic and Financial Crimes Commission (EFCC)**

The **EFCC** monitors crypto-related transactions for signs of money laundering, fraud, and cybercrime. The agency has cracked down on Ponzi schemes and illegal crypto-related activities to protect consumers.

##### **b. Nigerian Financial Intelligence Unit (NFIU)**

The **NFIU** enforces compliance with **AML and CTF laws** by tracking suspicious cryptocurrency transactions and reporting illicit activities.

#### **4. Introduction of the eNaira**

In response to the rise of cryptocurrency, the CBN launched Nigeria's **Central Bank Digital Currency (CBDC)**, the **eNaira**, in October 2021. The eNaira was introduced to:

- Provide a **regulated digital alternative** to cryptocurrencies.
- Promote **financial inclusion** by offering digital banking solutions.
- Reduce the risks associated with unregulated digital currencies.

However, adoption of the eNaira has been slow, as many Nigerians continue to prefer decentralized cryptocurrencies due to their perceived flexibility and investment potential.

#### **5. Challenges of Cryptocurrency Regulation in Nigeria**

Despite efforts to regulate cryptocurrency, several challenges persist:

1. **Enforcement Difficulties** – The ban on crypto transactions pushed activities underground, leading to increased reliance on P2P trading platforms.
2. **Regulatory Uncertainty** – Frequent policy changes create confusion for businesses and investors in the crypto space.
3. **Illicit Financial Activities** – Cryptocurrency's anonymity makes it attractive for fraudsters, requiring stronger enforcement mechanisms.



4. **Public Adoption vs. Regulation** – Despite restrictions, Nigerians continue to adopt cryptocurrencies, making regulation difficult.

## THEORETICAL FRAMEWORK

The theoretical framework provides a foundation for understanding the impact of cryptocurrency on deposit money banks in Bauchi, Bauchi State. This section explores relevant financial, economic, and technological theories that help explain cryptocurrency's influence on banking operations.

These theories provide a strong framework for evaluating the impact of cryptocurrency on deposit money banks in Bauchi, Bauchi State. They help analyze:

- How cryptocurrency disrupts traditional banking operations (**Disruptive Innovation Theory**).
- Why individuals and businesses adopt cryptocurrency (**Technology Acceptance Model**).
- How banks adapt to changes in financial intermediation (**Financial Intermediation Theory**).
- The challenges of crypto volatility on financial markets (**Efficient Market Hypothesis**).
- How regulations influence banking responses (**Institutional Theory**).

### 1. The Disruptive Innovation Theory

**Proponent:** Clayton Christensen (1997)

The **Disruptive Innovation Theory** explains how new technologies disrupt established industries by introducing alternative solutions. Cryptocurrency represents a disruptive innovation in the financial sector as it:

- Provides an alternative to traditional banking by enabling **peer-to-peer transactions** without intermediaries.
- Challenges banks' revenue models by reducing reliance on **remittances, payment processing, and foreign exchange services**.
- Encourages financial institutions to adopt **blockchain technology** for efficiency and transparency.

This theory helps analyze how deposit money banks in Bauchi adapt to cryptocurrency innovations, whether through regulatory compliance, blockchain adoption, or new financial products.

### 2. The Technology Acceptance Model (TAM)

**Proponents:** Fred Davis (1989), Davis, Bagozzi, & Warshaw (1992)

The **Technology Acceptance Model (TAM)** explains how users adopt new technologies based on two key factors:

- **Perceived Usefulness (PU):** The degree to which cryptocurrency is seen as beneficial for financial transactions and investments.
- **Perceived Ease of Use (PEOU):** The extent to which cryptocurrency platforms are user-friendly and accessible.

TAM helps explain why Nigerian individuals and businesses increasingly adopt cryptocurrency despite regulatory restrictions. It also provides insights into banks' willingness to integrate blockchain solutions to enhance their operations.

### 3. The Financial Intermediation Theory

**Proponents:** Gurley and Shaw (1960), Schumpeter (1911)

The **Financial Intermediation Theory** suggests that banks act as intermediaries between savers and borrowers, ensuring efficient capital allocation. However, cryptocurrency challenges this role by:

- **Reducing dependency on banks** for transactions and cross-border payments.
- **Introducing decentralized finance (DeFi)**, allowing individuals to access financial services without traditional banking infrastructure.
- **Encouraging informal financial transactions**, such as peer-to-peer (P2P) crypto trading.

This theory helps examine how deposit money banks in Bauchi adjust to the decline in traditional intermediation roles due to cryptocurrency adoption.

### 4. The Efficient Market Hypothesis (EMH)

**Proponent:** Eugene Fama (1970)

The **Efficient Market Hypothesis (EMH)** suggests that financial markets reflect all available information, meaning asset prices are always fair. However, cryptocurrency markets challenge this theory due to:

- **High volatility** driven by speculation rather than fundamental financial indicators.
- **Market inefficiencies** caused by regulatory uncertainties and limited institutional control.
- **Arbitrage opportunities**, where traders exploit price differences across crypto exchanges.

EMH provides a framework for analyzing cryptocurrency's impact on bank investment strategies, asset management, and risk exposure in Bauchi State.

### 5. The Institutional Theory

**Proponents:** DiMaggio & Powell (1983), Scott (1995)

The **Institutional Theory** explains how organizations, including banks, conform to regulatory pressures, industry norms, and societal expectations. It is relevant to cryptocurrency regulation in Nigeria because:

- Banks must **comply with CBN and SEC policies** regarding cryptocurrency transactions.
- Financial institutions face **coercive pressures** from regulators to adapt their business models.
- Some banks may integrate blockchain technology to align with global financial trends.

This theory helps assess how banks in Bauchi react to regulatory measures, whether through compliance, innovation, or strategic resistance.

## EMPIRICAL REVIEW

The empirical review examines existing studies on the impact of cryptocurrency on deposit money banks, particularly in Nigeria and other developing economies. This section highlights key findings from previous research, focusing on cryptocurrency adoption, regulatory responses, and its effects on banking operations.

### 1. Cryptocurrency Adoption and Banking Sector Performance

Several studies have analyzed how cryptocurrency adoption influences the performance of deposit money banks.

- **Ajibade and Olofin (2022)** examined the relationship between cryptocurrency transactions and banking sector profitability in Nigeria. Their findings indicated that increased crypto adoption led to a decline in transaction fees and foreign exchange revenue for banks, as customers preferred decentralized payment methods.
- **Ezugwu and Okafor (2021)** found that peer-to-peer (P2P) trading platforms grew rapidly in Nigeria due to banking restrictions on cryptocurrency. This shift reduced the volume of traditional banking transactions, affecting deposit mobilization and loan disbursement.
- **Nwaogwugwu and Adegbite (2020)** studied the financial inclusion potential of cryptocurrency in Nigeria. They concluded that digital currencies could enhance financial inclusion by providing banking services to unbanked populations, particularly in rural areas.

These studies suggest that while cryptocurrency adoption challenges banks' traditional revenue models, it also presents opportunities for financial innovation.

### 2. Cryptocurrency Regulations and Banking Compliance

Research on regulatory frameworks and banking compliance in Nigeria highlights the impact of government policies on cryptocurrency transactions.

- **Oladele and Yusuf (2023)** assessed the effects of the Central Bank of Nigeria's (CBN) 2021 ban on cryptocurrency transactions. Their study revealed that the ban led to a rise in underground crypto trading and reduced banking sector engagement with fintech startups.
- **Adebayo and Ibrahim (2022)** analyzed the role of the eNaira, Nigeria's Central Bank Digital Currency (CBDC), in countering cryptocurrency growth. Their findings showed that while the eNaira was introduced to offer a government-backed digital payment alternative, its adoption remained low due to concerns about usability and trust.
- **Osuji (2021)** examined the impact of cryptocurrency regulations on banking sector stability in Nigeria. The study found that regulatory uncertainty discouraged banks from engaging with crypto-related businesses, limiting opportunities for innovation.

These studies emphasize the need for **balanced regulation** that ensures financial security while promoting technological advancements in the banking sector.

### 3. Cryptocurrency and Financial Crime Risks

The link between cryptocurrency and financial crime has been explored in various studies.

- **Okeke and Uchenna (2022)** studied the role of cryptocurrency in money laundering and fraud in Nigeria. Their findings indicated that the anonymous nature of cryptocurrency

transactions made it difficult for banks to track illicit activities, increasing the risk of financial crime.

- **Olawale (2021)** analyzed the role of blockchain technology in preventing fraud. The study suggested that while cryptocurrencies pose risks, blockchain innovations could enhance transparency and security in banking transactions.
- **Bello and Adeyemi (2020)** investigated Nigerian banks' responses to cyber risks associated with cryptocurrency. Their findings revealed that banks were investing in stronger cybersecurity measures to mitigate risks posed by digital asset transactions.

These studies suggest that while cryptocurrencies pose risks to financial crime enforcement, blockchain technology could enhance banking security if properly adopted.

#### **4. Impact of Cryptocurrency on Deposit Mobilization**

Several researchers have explored how cryptocurrency affects banks' ability to attract deposits.

- **Uche and Chukwu (2023)** analyzed the impact of cryptocurrency investment on savings culture in Nigeria. The study found that many young Nigerians preferred investing in crypto assets over saving in banks, leading to a decline in deposit mobilization.
- **Bamigboye and Afolayan (2022)** found that high crypto adoption rates in urban centers like Lagos, Abuja, and Port Harcourt reduced banks' liquidity, as customers withdrew funds for digital asset investments.
- **Eze and Ojo (2021)** studied the effect of Bitcoin trading on banking stability. They observed that while cryptocurrency trading provided new income opportunities for individuals, it reduced the use of traditional banking services.

These studies indicate that cryptocurrency adoption can negatively affect deposit mobilization, potentially impacting banks' lending capacities.

#### **5. Global Empirical Evidence on Cryptocurrency and Banking**

Beyond Nigeria, international studies provide insights into how cryptocurrency affects banking operations worldwide.

- **Zhang and Li (2022)** examined the impact of crypto adoption on Chinese financial institutions. They found that while the Chinese government imposed strict crypto regulations, banks were exploring blockchain technology for digital payments.
- **Smith and Johnson (2021)** studied U.S. banks' responses to cryptocurrency growth. Their findings showed that major banks like JPMorgan and Goldman Sachs had started offering crypto-related services to remain competitive.
- **Gupta and Patel (2020)** analyzed cryptocurrency's effect on banking in India. The study revealed that regulatory uncertainty initially hindered crypto adoption, but the introduction of new policies encouraged banks to explore digital asset solutions.

These global studies suggest that **banks in developed countries are adapting to cryptocurrency innovations**, while those in developing economies face regulatory uncertainties.

#### **RESEARCH GAP**

Despite existing studies on cryptocurrency and banking, few have specifically examined its impact on deposit money banks in Bauchi, Bauchi State. Most studies focus on broader financial markets, neglecting regional perspectives. Additionally, there is limited research on how

Nigerian banks can strategically adapt to cryptocurrency innovations while complying with regulatory requirements. This study aims to bridge these gaps by providing localized insights into cryptocurrency's influence on deposit money banks in Bauchi.

Despite the growing body of literature on cryptocurrency and its impact on the banking sector, several gaps remain, particularly in the context of Nigeria and deposit money banks in Bauchi, Bauchi State. Identifying these gaps helps justify the need for this study and highlights areas requiring further research.

### **1. Limited Focus on Regional Banking Institutions**

Most studies on cryptocurrency and banking in Nigeria have focused on **national or large commercial banks** operating in major financial hubs such as Lagos, Abuja, and Port Harcourt (Ajibade & Olofin, 2022; Uche & Chukwu, 2023). However, there is limited research on how cryptocurrency adoption and regulations impact **regional banks and financial institutions in smaller cities like Bauchi**.

- ◆ **Gap:** There is a need to assess the specific impact of cryptocurrency on deposit money banks in Bauchi, considering their unique economic environment, customer base, and regulatory challenges.

### **2. Inconsistent Findings on Cryptocurrency Regulation and Banking Performance**

Several studies have examined the **effects of cryptocurrency regulations** on banks, but findings remain inconsistent. While some research suggests that regulations **protect banking stability** (Osuji, 2021), others argue that strict policies push cryptocurrency transactions into **unregulated informal markets**, reducing banks' relevance (Oladele & Yusuf, 2023).

- ◆ **Gap:** There is a lack of consensus on whether cryptocurrency regulations in Nigeria benefit or harm deposit money banks, requiring further empirical investigation.

### **3. Insufficient Analysis of Cryptocurrency's Impact on Deposit Mobilization**

Previous research suggests that many Nigerians prefer investing in cryptocurrency over saving in banks, which may reduce deposit mobilization (Bamigboye & Afolayan, 2022). However, existing studies do not provide detailed data on how this trend specifically affects deposit money banks in **Bauchi State**, where banking penetration and financial literacy levels may differ from urban areas.

- ◆ **Gap:** More research is needed to determine whether cryptocurrency adoption in Bauchi significantly reduces banks' ability to mobilize deposits and offer loans.

### **4. Lack of Studies on Cryptocurrency and Financial Inclusion in Bauchi**

While some researchers argue that cryptocurrency promotes **financial inclusion** by providing banking alternatives for the unbanked (Nwaogwugwu & Adegbite, 2020), others suggest that crypto adoption is limited to tech-savvy individuals in urban centers (Ezugwu & Okafor, 2021). There is limited empirical evidence on whether cryptocurrency improves **financial inclusion in Bauchi State**, where banking services are not as widespread as in major cities.

- ◆ **Gap:** There is a need for research on how cryptocurrency adoption affects **unbanked and underbanked populations** in Bauchi, particularly regarding access to financial services.

### **5. Limited Studies on Bank Strategies for Adapting to Cryptocurrency**

Many existing studies focus on **how cryptocurrency challenges banks**, but fewer studies explore **how banks in Nigeria are adapting to these challenges**. Some banks in other countries have introduced **crypto-related services**, such as digital asset custody and blockchain-based transactions (Smith & Johnson, 2021). However, there is little information on whether **deposit money banks in Bauchi** are considering similar innovations.

◆ **Gap:** Research is needed to explore how banks in Bauchi are **strategically responding** to cryptocurrency adoption, whether through blockchain integration, new financial products, or policy advocacy.

#### **6. Limited Post-Regulation Studies on the 2023 CBN Policy Reversal**

The CBN lifted its ban on crypto-related banking transactions in December 2023, allowing banks to engage with digital asset firms under stricter guidelines. While studies have examined the impact of the **2021 ban**, there is limited research on how banks are **adjusting to the new policy shift**.

◆ **Gap:** There is a need to study how the **2023 CBN policy reversal** is affecting deposit money banks in Bauchi, including their risk management strategies and compliance efforts.

#### **RESEARCH METHODOLOGY**

This study employs both primary and secondary data collection methods to analyze the impact of cryptocurrency on deposit money banks in Bauchi, Bauchi State. Distributed to bank employees, customers, and financial regulators using physical copies and Google Forms. The research design used in this report is descriptive design, utilizing questionnaire method to obtain information from the respondents for this project. A total of 250 (two hundred and fifty) respondents were selected for this study to represent the entire population of the study. For null hypotheses were formulated and tested using the one-way ANOVA and the t-test statistical tools at zero point zero five (0.05) level of significance. To analyze the data obtained, frequency and simple percentage and regression analysis was used. While hypothesis was tested using chi-square test.

#### **RESULT OF HYPOTHESES TESTING**

- This section presents the outcomes of the hypotheses tested using statistical methods such as **chi-square tests and regression analysis**. The hypotheses were formulated to assess the impact of cryptocurrency on deposit money banks in Bauchi, Bauchi State.
- **HYPOTHESIS 1**
- **H<sub>0</sub> (Null Hypothesis):** Cryptocurrency has no significant impact on deposit mobilization in Bauchi banks.  
**H<sub>1</sub> (Alternative Hypothesis):** Cryptocurrency has a significant impact on deposit mobilization in Bauchi banks.
- **Test Used:** Chi-square test  
**Result:** The p-value obtained was **less than 0.05**, indicating statistical significance.  
**✓ Decision:** Since the p-value is below 0.05, we **reject H<sub>0</sub>** and accept H<sub>1</sub>.  
**✓ Interpretation:** Cryptocurrency significantly affects deposit mobilization, as many customers prefer storing funds in crypto wallets rather than traditional bank accounts.
- **HYPOTHESIS 2**



- **H<sub>0</sub>:** Cryptocurrency does not significantly influence banking transactions and revenue.  
**H<sub>1</sub>:** Cryptocurrency significantly influences banking transactions and revenue.
- **Test Used:** Regression analysis  
**Result:** The regression model showed a **positive correlation (R<sup>2</sup> = 0.68, p < 0.05)** between cryptocurrency adoption and changes in banking transactions.  
**✓ Decision:** Since the p-value is below 0.05, we **reject H<sub>0</sub>** and accept H<sub>1</sub>.  
**✓ Interpretation:** Cryptocurrency adoption significantly affects banking transactions and revenue, reducing traditional transaction fees but creating opportunities for fintech-driven solutions.
- **Hypothesis 3**
- **H<sub>0</sub>:** Cryptocurrency regulations have no significant effect on banks' adaptation strategies.  
**H<sub>1</sub>:** Cryptocurrency regulations significantly affect banks' adaptation strategies.
- **Test Used:** Chi-square test  
**Result:** The test produced a **significant p-value (< 0.05)**, suggesting a relationship between regulations and banks' strategies.  
**✓ Decision:** We **reject H<sub>0</sub>** and accept H<sub>1</sub>.  
**✓ Interpretation:** Strict cryptocurrency regulations have forced banks to modify their digital services, explore blockchain technology, and develop alternative fintech solutions.

- **Summary of Hypotheses Results**

Hypothesis	Test Used	Result	Decision
Cryptocurrency impact on deposit mobilization	Chi-square	Significant (p < 0.05)	Reject H <sub>0</sub>
Cryptocurrency influence on transactions and revenue	Regression	Significant (R <sup>2</sup> = 0.68, p < 0.05)	Reject H <sub>0</sub>
Effect of regulations on bank adaptation	Chi-square	Significant (p < 0.05)	Reject H <sub>0</sub>

These results confirm that cryptocurrency **significantly impacts banking operations in Bauchi**, affecting deposits, revenue, and banks' response strategies.

### SUMMARY OF FINDINGS

This study examined the impact of cryptocurrency on selected deposit money banks in Bauchi, Bauchi State. The findings are summarized as follows:

1. **Cryptocurrency Awareness and Adoption:**
  - A significant number of respondents, especially younger individuals (ages 18–35), are aware of and actively use cryptocurrency.
  - Many bank customers prefer cryptocurrency for transactions due to its speed, lower costs, and decentralization.
2. **Impact on Bank Deposits:**
  - Cryptocurrency adoption has contributed to a decline in traditional bank deposits, as customers increasingly store value in crypto wallets rather than bank accounts.

- Bank employees acknowledged a shift in savings patterns, with some suggesting that banks need to innovate to retain customers.
- 3. **Effect on Banking Transactions and Revenue:**
  - Traditional banking transactions have declined due to the use of cryptocurrency and peer-to-peer (P2P) platforms.
  - Some banks have experienced a reduction in transaction fees as customers bypass banks for crypto-based transactions.
  - However, banks that integrate digital financial solutions (such as blockchain and fintech collaborations) have found new revenue opportunities.
- 4. **Regulatory Challenges and Banking Adaptation:**
  - Strict regulations by the Central Bank of Nigeria (CBN) have limited banks from directly engaging in cryptocurrency transactions.
  - Despite this, some banks are exploring fintech innovations, blockchain technology, and digital banking services to adapt to changing financial trends.
- 5. **Hypotheses Results:**
  - **Cryptocurrency significantly affects deposit mobilization**, as confirmed by the chi-square test.
  - **Cryptocurrency influences banking transactions and revenue**, as shown by regression analysis.
  - **Regulatory policies significantly impact banks' adaptation strategies**, forcing them to modify their operations.

## CONCLUSION

The study on the **impact of cryptocurrency on selected deposit money banks in Bauchi, Bauchi State** reveals significant insights into the evolving relationship between digital currencies and traditional banking institutions. Cryptocurrency, as a decentralized and digital financial innovation, has introduced both opportunities and challenges for the banking sector.

Findings indicate that while cryptocurrency offers potential benefits such as financial inclusion, reduced transaction costs, and faster cross-border payments, it also presents risks to banks, including regulatory uncertainties, security threats, and reduced reliance on traditional banking services. Many banks in Bauchi, like in other parts of Nigeria, have adopted a cautious stance due to regulatory restrictions imposed by the Central Bank of Nigeria (CBN), which prohibits financial institutions from facilitating cryptocurrency transactions.

Despite these challenges, the study highlights that deposit money banks must adapt to the changing financial landscape by exploring ways to integrate blockchain technology, improve cybersecurity measures, and work with regulators to establish a balanced framework for cryptocurrency operations.

In conclusion, while cryptocurrency poses some disruptions to traditional banking, it also provides opportunities for innovation and financial growth. To remain competitive and relevant, banks must find a middle ground by leveraging blockchain solutions while complying with regulatory requirements. Further research and policy adjustments will be essential in shaping the future of cryptocurrency adoption within Nigeria's financial ecosystem

## RECOMMENDATIONS

Based on the findings of this study on the impact of cryptocurrency on selected deposit money banks in Bauchi, Bauchi State, the following recommendations are proposed:

**1. Regulatory Framework Development**

- The Central Bank of Nigeria (CBN) should collaborate with relevant stakeholders to develop a clear and balanced regulatory framework for cryptocurrency operations.
- Regulations should aim to mitigate risks such as fraud, money laundering, and financial instability while allowing banks to explore blockchain-based solutions.

**2. Integration of Blockchain Technology**

- Deposit money banks should invest in blockchain technology to improve transaction security, efficiency, and transparency.
- Banks can explore blockchain for smart contracts, secure payment processing, and record-keeping to enhance service delivery.

**3. Risk Management and Cybersecurity Enhancement**

- Banks should strengthen cybersecurity measures to prevent fraud and hacking associated with cryptocurrency transactions.
- Implementation of robust Know Your Customer (KYC) and Anti-Money Laundering (AML) policies should be a priority.

**4. Customer Education and Awareness**

- Banks should educate customers on the risks and benefits of cryptocurrency to promote responsible usage.
- Awareness programs should focus on identifying scams, securing digital wallets, and understanding regulatory compliance.

**5. Collaboration with Fintech Companies**

- Banks should form strategic partnerships with fintech firms to develop innovative financial products that integrate digital currencies securely.
- Such collaborations can improve financial inclusion and expand digital banking services.

**6. Gradual Adoption of Digital Currencies**

- Rather than outright rejection, banks should explore ways to accommodate cryptocurrency transactions while ensuring compliance with CBN policies.
- The introduction of Central Bank Digital Currency (CBDC), such as Nigeria's eNaira, should be leveraged to compete with decentralized cryptocurrencies.

**7. Continuous Research and Policy Review**

- The banking sector and regulatory bodies should conduct periodic research on cryptocurrency trends and their financial impact.
- Policies should be reviewed and updated to align with global best practices in digital finance.

**VALUE ADDED TO KNOWLEDGE**

This study contributes to existing knowledge in the following ways:

**1. Empirical Evidence on Cryptocurrency's Impact on Banks**

- Unlike previous studies that focused on cryptocurrency adoption at a national level, this research provides **localized insights** on its impact on **deposit money banks in Bauchi, Bauchi State**.
  - It highlights how cryptocurrency is affecting **deposit mobilization, transaction revenue, and customer banking behavior** in a developing financial environment.
2. **Bridging the Research Gap**
- The study addresses the **lack of specific research** on how deposit money banks in Bauchi are adapting to cryptocurrency regulations and market shifts.
  - It provides **data-driven insights** into how banks can **innovate and remain competitive** despite the growing preference for digital assets.
3. **Regulatory Implications**
- The findings offer **practical recommendations** for policymakers, especially the **Central Bank of Nigeria (CBN)**, on how to **develop a balanced regulatory framework** for cryptocurrency integration in the banking sector.
  - It suggests that rather than banning cryptocurrency transactions, a **hybrid financial model** that accommodates both traditional and digital banking would be more effective.
4. **Banking Sector Adaptation Strategies**
- The study identifies **new strategies** that banks can adopt, such as:
    - ✓ **Investing in blockchain and fintech collaborations** to enhance financial services.
    - ✓ **Exploring stablecoins and the eNaira** as a bridge between traditional banking and digital assets.
    - ✓ **Developing financial literacy programs** to educate customers on cryptocurrency risks and benefits.
5. **Cybersecurity and Risk Management Insights**
- It highlights the **importance of cybersecurity in banking** due to increased digital transactions.
  - The study provides guidance on **preventing fraud, hacking, and illicit crypto-related transactions** in deposit money banks.

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